



Photo courtesy of WCTC

WCTC President Rich Barnhouse, Ph.D., along with Andy Palen, chief external relations and marketing officer, reveal the new image and name of the Waukesha County Technical College mascot at a ceremony held earlier this week.

WCTC announces name of redesigned owl mascot

WAUKESHA — Waukesha County Technical College kicked off its 100th anniversary for faculty and staff with a ceremony on Tuesday announcing the name of the redesigned owl mascot.

The name was chosen through a voting process from submissions by members of the WCTC community, and the official name was revealed Tuesday.

The new mascot — Oliver Lindholm Steele — pays homage to the college's history: "Oliver" represents "all of you" — the faculty, staff, students, alumni, business and community partners who make the college a success; "Lindholm" pays tribute to the college's first full-time director, O.B. Lindholm; and "Steele" is a nod to the family whose

former farmland the main Pewaukee campus is built upon. More casually, the mascot will be known as "Ollie."

The event kicks off a yearlong celebration of the college's centennial, in which many college and community events are planned. Visit www.wctc.edu/100 for more information.