



WCTC
FOUNDATION

ANNUAL REPORT

July 1, 2023 – June 30, 2024



WCTC
FOUNDATION

A LETTER FROM THE **EXECUTIVE DIRECTOR**

Dear Friends of the WCTC Foundation,

As I reflect on the WCTC Foundation's legacy and bright future, I am filled with gratitude and excitement. First, I want to express my heartfelt thanks to Ellen Phillips, who served as the Foundation's leader for an incredible 27 years. Ellen's unwavering dedication and visionary leadership transformed student support across the college. Her ability to foster strong relationships with donors and the Waukesha County Technical College community directly enriched the lives of countless students and established a legacy of excellence that will inspire us for years to come.

It is truly an honor to follow in Ellen's footsteps as executive director of the WCTC Foundation. In my time here, I have been inspired by the passion and generosity of our donors, the commitment of our Board members, and the strength of our Legacy Council. Together, we will build upon the solid foundation Ellen created, embracing opportunities to innovate, grow, and further impact the students and communities we serve.

Looking ahead, I am excited to grow the Foundation in support of WCTC's mission of educational excellence and workforce development. By securing and managing resources, we strive to help WCTC remain a leader in creating meaningful opportunities—opening doors to transformative education, advancing workforce development, and driving economic growth that strengthens our region.

To everyone who has contributed to the Foundation's success, thank you! Your support transforms lives, empowering students to overcome challenges, achieve their dreams, and shape a brighter future for our community.



With gratitude,

Robyn Ludtke

Executive Director, WCTC Foundation

MISSION

The mission of the WCTC Foundation is to secure charitable resources to assist WCTC students in achieving their educational goals. Through creativity, enthusiasm and collaboration, these efforts are in partnership with Waukesha County Technical College to foster lifelong learning and workforce development in our community.

2023-24 FOUNDATION BOARD OFFICERS

The WCTC Foundation is governed by a volunteer Board that gives their time and talent in support of WCTC students. The WCTC Foundation extends its sincere appreciation to each of these leaders for their dedication and support.

WCTC Foundation Executive Director

Robyn Ludtke

Board of Directors

- | | | |
|-------------------------|-----------------|--------------|
| Brady Chuckel | Philip L. Kubow | Sandy McGee |
| Anita Rodriguez Cordero | Margo Lehmann | Dan Nolde |
| Nick Dillon | Jan Lennon | Dan Wolfgram |
| Lauren Hess | Mary Manning | Nate Zastrow |
| Michael Hostad | Tammy McCormack | |

WCTC Ex-Officio Members

- | | |
|-----------------------|---------------|
| Dr. Richard Barnhouse | Andy Palen |
| Jamie Stahulak | Mike Shiels |
| Kristine Golz | Ed Wierzbicki |



Ellen Phillips
Founder

WCTC Foundation Advisory Council

Established in 2023, the Advisory Council is an adjunct group to the WCTC Foundation Board of Directors. The Council's purpose is to serve as advocates for the Foundation to the community.

- | | | |
|---------------|------------------|----------------|
| Lou Hernandez | Bob Novak | Judie Taylor |
| Pauline Jaske | Jackie Pride | Deb Wallendal |
| Alan Karch | Stuart Schroeder | Jon Wehrli |
| Robyn Ludtke | Paul Sehmer | Thorsten Wiens |

Shape the FUTURE

ARTIFICIAL INTELLIGENCE AT WCTC

COMMUNITY SUPPORT FOR THE APPLIED AI LAB CAMPAIGN

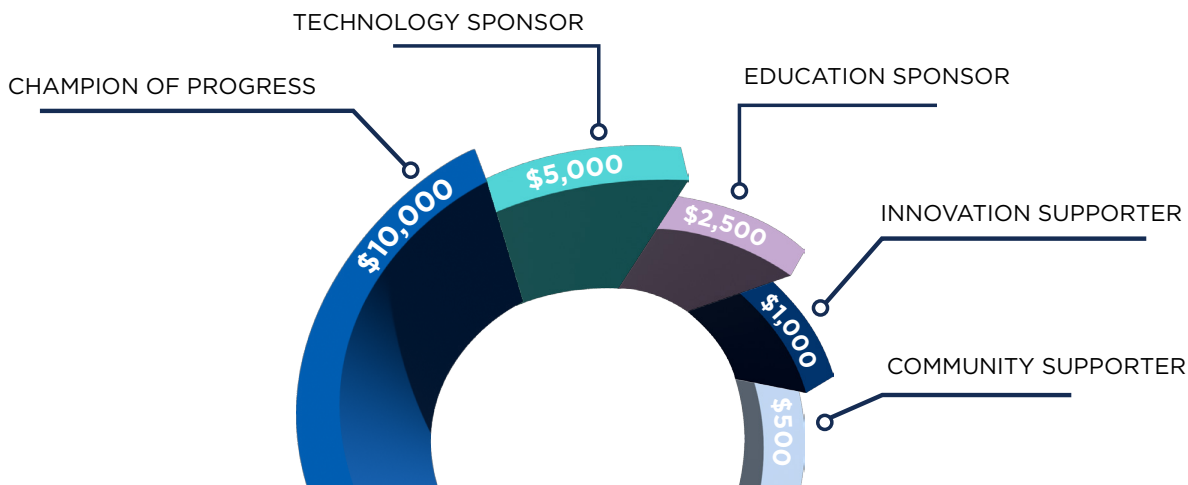
The Applied AI Lab will feature two distinct spaces: a first-floor incubator for businesses and entrepreneurs to collaborate and innovate, and a second floor dedicated to advanced classrooms and labs, equipping students with the skills needed for an AI-driven workforce.

WANT TO MAKE A SIGNIFICANT IMPACT?

Naming opportunities are available within the Applied AI Lab for donors who wish to leave a lasting legacy. Showcase your commitment to shaping the future of AI and innovation in our community.

For inquiries about donations or naming rights, please contact the WCTC Foundation at foundation@wctc.edu or 262.691.5202.

DONOR RECOGNITION LEVELS



A man in a dark suit, white shirt, and patterned tie is speaking and gesturing with his hands. He is wearing a name tag. In the background, several other people are seated at tables, listening attentively. The setting appears to be a professional meeting or conference.

TOGETHER, WE CAN
REACH OUR GOAL AND
MAKE A LASTING IMPACT.

WHY YOUR SUPPORT MATTERS

In August, the WCTC Foundation kicked off a \$6.5 million fundraising campaign for the new WCTC Applied AI Lab, which serves as a hub for artificial intelligence development in the region. The lab opened in fall, and plans are underway to expand the space, including a second-story addition to bridge education with business and industry.

To date, the Foundation is more than halfway to its goal, thanks to the leading gift of \$1 million from the Harry V. Quadracci family's Windhover

Foundation, along with contributions from business and industry, the College, individuals and the Foundation.

You can be part of this transformative project by making a gift. Your support will help advance innovation, provide students with real-world skills, and strengthen the future workforce.



Pictured from left: Rich Barnhouse, Tiffany Barnhouse, Ellen Phillips, Sandy McGee.

Celebrating 100 Years of **IMPACT**

A CENTURY OF INNOVATION, AN EVENING OF CELEBRATION

WCTC celebrated its centennial year in grand style wrapping up 2023 with a formal, 100th Anniversary Gala Celebration that highlighted past accomplishments while focusing on the College's next century of impact.

The gala capped off a year of special events and activities - including an Earth Day cleanup, celebrity chef dinner, golf outing, staff and student celebrations, new mascot unveiling and others.

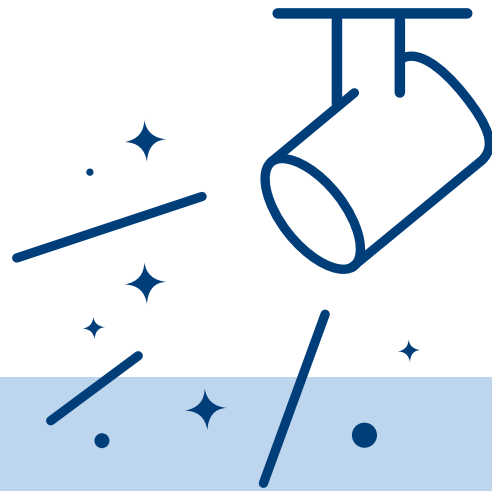
As part of the formal gala, five businesses/organizations were honored with Employer of the Century awards, including Quad; Gerhard's Kitchen, Bath and Lighting; ProHealth Care; Waukesha County Sheriff's Department; Waukesha Police Department; and Waukesha Fire Department.



Ozge Erden, WCTC's 2023-24 District Ambassador provides remarks about her experience as a WCTC student.

These awards recognize an organization's unwavering commitment to the College and the shared values of education, innovation and workforce development.

Additionally, guests heard from current students about WCTC's positive impact on their lives, and they also viewed an inspirational video featuring messages from WCTC alumni who spoke about how the WCTC experience helped shape their career.



THANK YOU, ELLEN PHILLIPS

In honor of Ellen Phillips, consider donating to the Ellen Phillips Advised Fund, created to enhance life at WCTC through student scholarships, philanthropic efforts, and staff celebrations.



NAMED SCHOLARSHIPS EASE FINANCIAL BURDEN

WCTC offers scholarships in nearly every program area, and the benefits to students are many. These gifts allow them to focus on their studies and reduce financial burden.

- Nearly 70 percent of applicants are awarded a WCTC Foundation scholarship.
- Awards range from \$250 to \$2,500 and beyond.
- Average scholarship gift is \$500.
- In 2023, the WCTC Foundation awarded \$464,575 in scholarships to 596 WCTC students, thanks to the generosity of donors.

Named scholarships are established to recognize a particular individual or organization. The donor advises the WCTC Foundation as to the specific name and criteria for the scholarship. A gift of \$3,000 or more over a three-year period will establish a named scholarship.

Please visit wctc.edu/foundation for more information.

REMEMBRANCE GIFTS SUPPORT WCTC STUDENTS

The WCTC Foundation Remembrance Program provides charitable opportunities for memorials or special occasion remembrances. These special gifts are designed to support student scholarships and programs at WCTC.

If you would like to receive information regarding the WCTC Foundation Remembrance Program, please call the Foundation office at 262.691.5202, or email us at foundation@wctc.edu.

AN INVESTMENT IN THE FUTURE

As a donor, there are a number of ways to give:



SCHOLARSHIPS

Including general and named scholarships



LEGACY/PLANNED GIFTS AND BEQUESTS



ADVISED FUNDS



TARGETED DONATIONS

Technology and equipment updates
Academic programs
Capital campaigns designed to expand and improve campus facilities



CREATING AN ENDOWMENT

A gift to WCTC is an investment in education and the success of our students. All charitable contributions to the WCTC Foundation are tax deductible. WCTC is grateful to our alumni, donors and friends for their generous support.



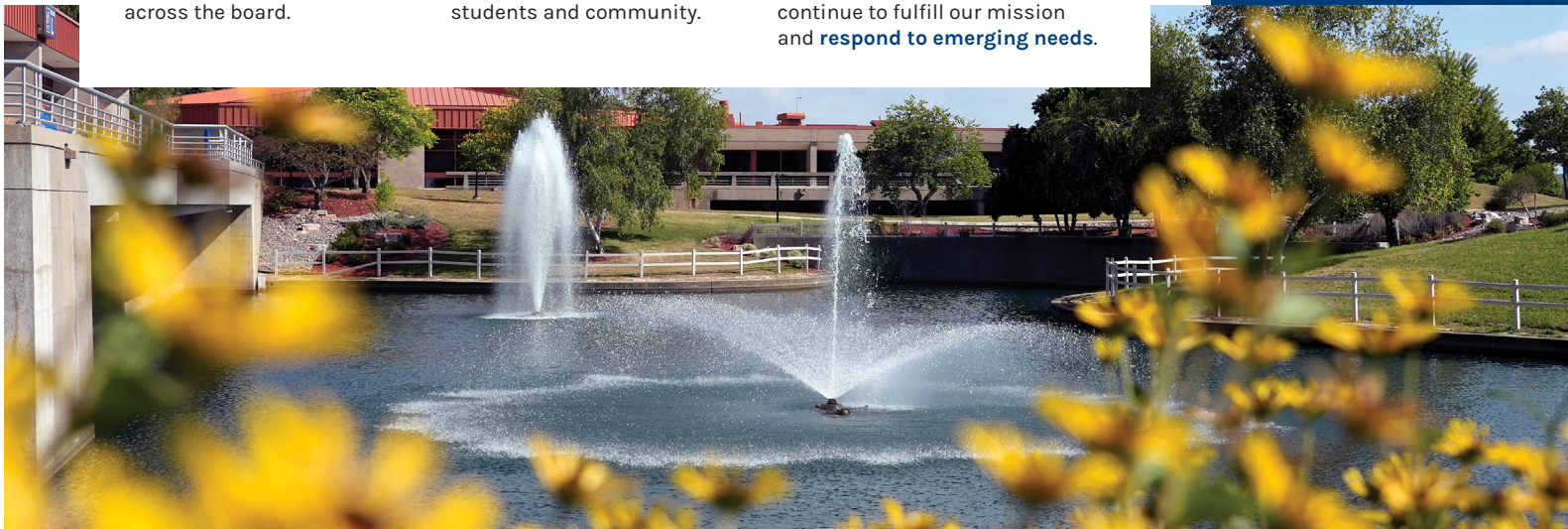
WCTC offers more than **170 programs for students**. Your donations help us keep up with instructional needs across the board.



Contributions to our capital campaigns enable us to expand and **improve campus facilities** to better serve our students and community.



Your donations provide essential funding for the growth and sustainability of the WCTC Foundation, ensuring we can continue to fulfill our mission and **respond to emerging needs**.



STATEMENT OF ACTIVITIES

2024

College Support

| | | |
|---------------------------|----|---------|
| 100th Anniversary Events | \$ | 89,185 |
| Campus Cupboard | \$ | 8,664 |
| Child Development Center | \$ | 20,000 |
| CNC Training Center | \$ | 500,000 |
| DEA Tool & Die Program | \$ | 23,703 |
| Equipment/Material | \$ | 81,343 |
| College Support - General | \$ | 32,056 |

Subtotal Expenditures **\$ 754,954**

Student Support

| | | |
|----------------------------|----|---------|
| Small Business Certificate | \$ | 9,998 |
| Foundation - General | \$ | 6,487 |
| Foundation | \$ | 34,228 |
| Financial Aid | \$ | 285,589 |

Subtotal Expenditures **\$ 336,302**

Total Expenditures **\$ 1,091,257**





THANK YOU TO OUR DONORS

Thank you to all of our donors for their continued generous support of the WCTC Foundation's mission and goals. Without your support, we would not be able to offer scholarships to our students, enhance WCTC's educational programs, or support WCTC's institutional advancement.



**WCTC
FOUNDATION**

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