



WAUKESHA
COUNTY TECHNICAL
COLLEGE

Mount Mary
UNIVERSITY



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A.A.S. Graphic Design > B.A. Graphic Design

The Graphic Design major teaches print and page layout, advertising principles, web-based design and motion graphics. Creative thinking is emphasized, along with teamwork, collaboration, presentation skills and business environment knowledge. The program provides a comprehensive framework for learning the entire design process. Students complete an internship and senior exhibit prior to graduation.

Agreement Description: The purpose of this degree completion agreement is to provide a seamless transfer process for learners at Waukesha County Technical College to enter Mount Mary University for further education and credentials.

A.A.S. Graphic Design > B.A. Graphic Design

DEGREE REQUIREMENTS 128 credits	
WCTC Courses	Mount Mary Courses
Program Courses	
201-112 Graphic Design I (3 cr)	ART 105 Two-Dimensional Design & Color Theory (3 cr)
201-118 Design Drawing & Color Theory (3 cr)	ART 101 Drawing (3 cr)
204-121 Digital Illustration (3 cr)	GRD 330 Fundamentals of Illustration (3 cr)
204-113 Page Layout/InDesign (3 cr)	GRD 232 Technology Principles: Adobe Photoshop & Illustrator (3 cr)
201-122 Graphic Design II (3 cr)	GRD 258 Design Principles (3 cr)
204-110 Print Media/Digital Pub I (3 cr)	ART 455 Printmaking (3 cr) *Substitute to fulfill ART 220
204-131 Image Editing/Photoshop (3 cr)	GRD 325 Methods in Digital Imaging (3 cr)
201-138 Internship- Graphic Design (1 cr)	ART 498 Internship in Graphic Design (1 cr)
201-134 Typography (3 cr)	GRD 248 Lettering & Typography (3 cr)
201-136 Advertising & Branding Design (3 cr)	GRD 225 History of Graphic Design (3 cr)
204-132 Integrated Digital Production (3 cr)	GRD 450 Advanced Graphic Design I (3 cr)
201-110 Web Page Design I (3 cr)	GRD 310 Introduction to Web Design (3 cr)
201-124 Web Animation (3 cr)	GRD 345 Fundamentals of Motion Graphics (3 cr)

201-141 Professional Studies (2 cr)	GRD 335 Ethics and Criticism (3 cr) *Waive 1 credit difference
201-143 Advanced Digital Design (3 cr)	GRD 451 Advanced Graphic Design II (3 cr)
201-144 Design Portfolio (1 cr)	GRD 380 Portfolio and Presentation (1 cr)
203-141 Studio Photography (3 cr)	ART 356 Photography (3 cr)
	GRD 355 Three-Dimensional Graphic Design (3 cr)
	GRD 454 Advanced Web Design (3 cr)
	GRD 460 Advanced Motion Graphics (3 cr)
	GRD 461 Career Seminar (3 cr)
	GRD 498 Internship in Graphic Design (2 cr)
	One Art History Elective (3 cr): ART 231, ART 232, ART 236, or ART 320 (ALL MEET FA Core)
Core Courses (min. 48 credits)	
Philosophy/Theology (min. 10 credits)	
	SEA 101 Search for Meaning (4 credits)
	Theology (min. 3 credits) (prereq. SEA 101)
	Philosophy (min. 3 credits) (prereq. SEA 101)
Communication/Math (min. 11 credits)	
	Composition (min. 3 credits: ENG 120 required)
801-136 English Composition 1 (3 cr elective) (does not count as core)	ENG 110 Composition I (3 cr) (prereq for ENG 120)
	ENG 120 Composition II (3 cr)
	Communication (min. 2 credits)
801-196 Oral/Interpersonal Communications (3 cr)	COM 104 Public Speaking (3 cr)
	Mathematics requirement (min. 3 credits at level 104 or higher)
804-123 Math w/ Business Apps (3 cr)	MAT 104 Contemporary Mathematics (3 cr)
	World Language (min. 3 credits)
	Communication/Math option
Literature/Fine Arts (min. 9 credits) There are many courses that meet this requirement.	

	Fine Arts (min. 3 credits) (met with one are history elective)
	Literature (min. 3 credits)
Option: Minimum 2 credits to complete the 9 credits required for the Core Literature and Fine Arts.	
Humanistic (min. 9 credits)	
	History (min. 3 credits)
	Behavioral/Social Sciences (min. 3 credits)
809-196 Intro to Sociology (3 cr)	SOC 101 Intro to Sociology
809-199 Psychology of Human Relations (3 cr)	PSY 100 Psychology of Human Adjustment
809-195 Economics (3 cr)	BUS 301 Microeconomics
Option (min. 3 credits) Choose three additional credits from any of the courses listed above under either Behavioral/Social Science or History.	
Natural Sciences (min. 3 credits)	
Elective credits (counting toward min. 128)	
890-108 Employment Success (1 cr)	
801-197 Technical Reporting (3 cr)	


*This chart represents only those courses required for an AAS in Graphic Design from WCTC. A student may have accrued more credits, and up to 72 credits will be granted for courses at WCTC in which a student has earned a grade of "C" (2.0) or better.

Signature Page

This articulation agreement

- is effective as of August 15th, 2018
- is subject to annual review and modification by either institutions,
- and will remain in effect until either the official representatives of Mount Mary University or Waukesha County Technical College indicate that the agreement is nullified.

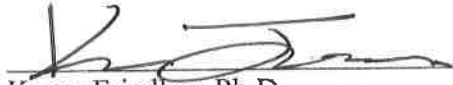
Course equivalencies specified in this articulation agreement are subject to change in the event that the course curricula of either institution undergoes revision. Both parties agree to provide six (6) months' notice of revision or termination prior to actual execution.



Brad Piazza, Ph.D.
Vice President of Learning



Date



Karen Friedlen, Ph.D.
Vice President for Academic and Student Affairs



Date