



Pre-Major Pathway Agreement

WAUKESHA COUNTY TECHNICAL COLLEGE (WCTC)
ASSOCIATE OF ARTS: COMMUNICATION PRE-MAJOR

TO

LAKELAND UNIVERSITY (Lakeland)
BACHELOR OF COMMUNICATION

The purpose of this articulation agreement is to provide a seamless transfer process for students enrolled in the Associate of Arts: Communication Pre-major program at Waukesha County Technical College (WCTC) who seek to use the elective credits within that degree to pursue a pre-major pathway to a Bachelor of Communication at Lakeland University (Lakeland). Through the collaborative efforts of faculty, student services, and administration, WCTC and Lakeland will provide students with a clear path to reach their educational goals.


Students who complete the Associate of Arts: Communication Pre-major at WCTC will be eligible for guaranteed admission to the Bachelor's in Communication program at Lakeland. Students who complete the occupational courses listed below as part of the conferred Associate of Arts: Communication Pre-major degree at WCTC will have those courses applied in transfer toward the requirements of Lakeland's. Per the transfer guide below, students would need to complete the courses listed under the heading of "Courses Needed to Complete Degree at Lakeland University" to be awarded the Bachelor of Communication. Students also are eligible for all benefits and incentives outlined in the parent transfer agreement, including guaranteed admission to Lakeland with junior standing. The provisions below outline the terms that will guide both parties in implementing and monitoring this agreement.

Brad Piazza, Ph.D.
Provost & Vice President-Academic Affairs

Joshua P. Kutney, Ph.D.
Executive Vice President
Vice President for Academic Affairs

DocuSigned by:

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DocuSigned by:

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**TRANSFER GUIDE**

Program: Associate of Arts, Pre-Major

Lakeland University Program: Communication

Minimum GPA for admission: 2.0

Review Date: April 2024

General Education Courses					
Technical College			Lakeland		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
Required Courses					
801-198	Speech	3	COM111	Fundamentals of Public Speaking	3
801-223	English Composition 2	3	GEN112	Composition II: Argumentation and Research	3
809-172	Intro to Diversity Studies	3	SOC 210	Majority-Minority Relations	3
Communication 3 credits					
801-197	Technical Reporting	3	WRT 335	Technical Writing	3
Social Science 9 credits- choose three					
809-159	Abnormal Psychology	3	PSY 372	Abnormal Psychology	3
809-143	Microeconomics	3	ECN 230	Microeconomics	3
809-188	Developmental Psychology	3	EDU/PSY 330	Human Growth & Development	3
809-195	Economics	3	ECN 235	Macroeconomics	3
809-196	Intro to Sociology	3	SOC 100	Introduction to Sociology	3
809-197	Contemporary Amer Society	3	SOC ELEC	Sociology Elective	3
809-198	Intro to Psychology	3	PSY 200	General Psychology	3
809-202	Principles of Macroeconomics	3	ECN 235	Principles of Macroeconomics	3
809-227	American Government	3	POL 221	American Government I	3
809-235	Multicultural America	3	SOC ELEC	Sociology Elective	3
809-245	Blood, Sex, Money and Power	3	SOC ELEC	Sociology Elective	3
Arts 3 credits- consult with your advisor					
		3	ELEC	Elective	3
Humanities 9 credits- choose three					
801-204	Introduction to Literature	3	ENG 190	Approaching Literature	3
801-247	World Literature	3	ENG 200	Exploring World Literature	3
809-166	Intro to Ethics: Theory and App	3	PHI 232	Ethics	3
809-223	Introduction to World Religion	3	REL ELEC	Religion Elective	3
809-201	Woman and Gender Studies	3	SOC ELEC	Sociology Elective	3
801-209	Pop, Culture, the Media and You	3	ELEC	Elective	3
Math 6 credits- choose two					
804-189	Introductory Statistics	3	MAT 220	Probability & Statistics	3
804-118	Intermediate Algebra w Apps OR	3	MAT 140	Advanced Algebra	3
804-195	College Algebra w Apps	3	MAT 140	Advanced Algebra	3
Science 7 credits- choose two					
806-114	General Biology	4	BIO 111	Life Sciences I	4
806-134	General Chemistry	4	CHM 100	Everyday Chemistry	4
806-186	Intro to Biochemistry	4	SCI ELEC	Science Elective	4
806-143	College Physics	4	PHY 211	General Physics I	4
806-197	Microbiology	4	BIO 330	Microbiology	4
806-177	General Anatomy and Physiology	4	BIO 211	Human Anatomy & Physiology I	4
806-179	Adv Anatomy and Physiology	4	BIO 212	Human Anatomy & Physiology II	4
Health 1 credit- consult with your advisor					
809-213	Walking the Tightrope of Life	1		Elective	1
809-214	Mindfulness: Thinking, Feeling, Doing	1		Elective	1
World Languages 4 credits					
		4		World Language	4
Total general education credits earned:		51	Total general education credits accepted:		51

Electives 10-14 credits					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
196-190	Leadership Development	3	ELEC	Elective	3
801-243	Business Writing	3	ELEC	Elective	3
890-201	Liberal Arts Seminar	1	GEN 103	College Success Seminar	1
Total of Occupational/Elective		10-14	Total of Occupational/Elective		10-14

	Total transferable credits:	61-65		Total transferable credits:
				61-65

NOTE: Transfer credits noted assume completed Associate's Degree.

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 3XX	A Core II course	3
GEN 4XX	A Core III course	3
COM130	Introduction to Mass Media	3
COM211	Interpersonal Communication or	3
COM212	Team-Based and Group Communication	
COM220	Persuasion & Advocacy	3
COM330	Strategic New Media and Digital Communication	3
COM340	Communication Theory	3
COM350	Rhetorical Criticism (WI)	3
COM351	Mixed Methods Research for Professionals	3
COM370	Intercultural Communication	3
WRT200	Copywriting and Editing	3
COMXXX	one additional COM designated course	3
	Students must choose one of the following tracks:	
	Cooperative Education Track	
EXP100	Professional Protocol	1
EXP300	Experiential Learning Seminar	1
EXP301	Work, Ethics, and the Good Life	1
COM390	Cooperative Education Experience	15
	3 classes from the following list (9 credits)	
COM211	Interpersonal Communication or	3
COM212	Team-Based and Group Communication	
COM213	Advanced Public Speaking	3
COM225	Political Communication & Activism	3
COM235	Communication, Conflict, & Negotiation	3
COM240	American Oratory	3
COM310	Leadership Communication	3
COM331	Critical Communication Approaches to new Media	3
COM332	Media Literacy and Effects	3
COM335	Crisis Communication	3
COM365	Health Behavior Communication	3
	Public Relations and Media Production Track	
EXP100	Professional Protocol	1
EXP300	Experiential Learning Seminar	1
EXP301	Work, Ethics, and the Good Life	1
COM390	Cooperative Education Experience	9
	4 Classes from the following list (12 credits) 2 must be 300 level or above	
COM211	Interpersonal Communication or	3
COM212	Team-Based and Group Communication	
COM225	Political Communication & Activism	3
COM235	Communication, Conflict, & Negotiation	3
COM310	Leadership Communication	3
COM335	Crisis Communication	3
WRT350	Writing for Nonprofits	3
	Traditional Track	
	5 Classes from the following list (15 credits) 2 must be 300 level and above	
COM211	Interpersonal Communication or	3
COM212	Team-Based and Group Communication	
COM213	Advanced Public Speaking	3
COM225	Political Communication & Activism	3
COM235	Communication, Conflict, & Negotiation	3
COM240	American Oratory	3
COM310	Leadership Communication	3

COM331	Critical Communication Approaches to new Media	3
COM332	Media Literacy and Effects	3
COM335	Crisis Communication	3
COM365	Health Behavior Communication	3
COM400	Internship in Communication	1-3
Elective credits needed to reach 120 credit minimum:		0-8
Total credits needed to complete Lakeland University		120

Elective credits will vary based on individual student transfer. Please work with your advisor to find the best way for you to use your elective credits at Lakeland to best further your career. Some of the most popular options include; taking more classes at WCTC, adding another emphasis/major/minor, other Lakeland classes where the student has interest, internship, Credit for Prior Learning (up to 10 credits), and up to 9 credits in master level classes (these credits can again be used when pursuing a masters at Lakeland University)