CARROLL UNIVERSITY

WAUKESHA COUNTY TECHNICAL COLLEGE

A.A.S. Graphic Design > B.S. Graphic Design

The Graphic Design major has progressive offerings that teach students a myriad tools and methodologies needed to succeed in the industry for the 21st century. This major is offered in conjunction with a required 120-hour internship and a capstone experience where students work collaboratively with clients on real-world design challenges. Carroll University Graphic Design graduates work for corporations, design firms, and small businesses as graphic designers, creative directors, art directors, photographers, and web developers.

Graphic Communication CORE COURSES with transfer equivalencies:

Carroll University	Waukesha County Technical College
ART106 Drawing and Composition	201-118 Design Drawing and Color Theory
ART112 Visual Narrative	
GRD106 Introduction to Graphic Design	201-112 Graphic Design I
GRD150 Digital Toolbox-Photoshop/ Illustrator 1	204-121 Digital Illustration AND 204-131 Image Editing/Photoshop
GRD200 Typography	201-134 Typography AND 204-113 Page Layout/InDesign
GRD210 History of Graphic Design	
GRD290 Digital Design Studio	201-156 Advanced Digital Design I AND 201-157 Advanced Digital Design II
GRD295 3D Digital Design	
GRD320 Intro to Multimedia Production	201-124 Animation/Motion Graphics AND 201-125 Introduction to WordPress
GRD330 Video and Motion Graphics	
GRD390 Advanced Design Thinking	
GRD395 Advanced Design Application	
GRD450 Capstone Project	
GRD480 Internship	201-138 Internship Graphic Design (1cr)

Recommended SUPPORT COURSES with transfer equivalencies:

ART209 Photography I	203-111 Introduction to Photography
ART230 Printmaking I	
BUS301 Principles of Marketing	104-102 Marketing Principles
BUS320 Promotion Management	

Pioneer Core - General Education Requirements
All students must fulfill the Carroll University Pioneer Core requirements including the Cross-Cultural and Distribution components to receive their degree.

Cross-Cultural Components with transfer equivalencies:

CCS199 Cross Cultural Seminar	
ENG170 Writing Seminar	801-136 English Composition I
CCD Cross Cultural Development	801-247 or 809-172, or 809-223 or 809-235
CCS300 Cross Cultural Experience	
CCS400 Global Perspectives Colloquium	

Distribution Components
The Distribution Components includes four introductory level General Education 1 (G1) courses and one higher-level General Education 2 (GE2) course, outside of their major. A GE2 course must be from the same discipline as one of the GE1 courses previously taken (e.g., a GE1 English course and a GE2 English course). Students will complete course work

Fine Arts | Humanities | Philosophy/Ethics/Religion | Social Sciences | Natural Sciences

Sample of WCTC courses that fulfill the Distribution Components at Carroll: (GE1, GE2)
Graphic Design majors are waived from the Fine Arts (F1, F2) areas.

	Fine Arts	Humanities	Social Sciences	Natural Sciences	Phil/Eth/Rel
Choose one GE1 course:	F1 WAIVED	H1 801-204 801-247 809-235	S1 801-196 or 198 801-143 or 144 809-174, 196, 198	N1 806-124 806-178	P1 809-166
Choose one GE2 course	F2 ----------	H2	S2	N2	P2

Additional course equivalencies information- [Waukesha County Technical College Credit Equivalency Guide](#)

Additional Graduation Requirements and Policies
- **Mathematical Literacy** Graphic Communication majors complete the following:

CMP112 Computational Thinking I and	804-189 Introductory Statistics
CMP114 Computational Thinking II	

- **University Convocation Program** – attendance at 2 events per year for full-time students.
- Students must earn a minimum of 128 credits, with the last 32 credits completed at Carroll.
- Students must earn a minimum 2.0 cumulative grade point average, a minimum 2.0 Carroll University grade point average and a minimum 2.0 grade point average within their major.
- One-fourth of the major requirements must be completed at Carroll University.
- A total of 64 credits may transfer from two-year institutions.
- An unlimited number of credits are eligible for transfer from four-year institutions.
- Students with the Associate of Applied Science degree in Graphic Design generally transfer with junior standing.

Due to changes in course content at Waukesha County Technical College and Carroll University, the equivalencies are subject to change. For more information, contact the Carroll University Office of Admission 262 524.7220 or check the website at www.carrollu.edu.
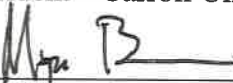
Carroll University, Inc.
&
Waukesha County Technical College

ARTICULATION AGREEMENT

Carroll University, Inc. acknowledges the course offerings and preparation of the students at Waukesha County Technical College in the Graphic Design associate degree program. Therefore:

1. Students entering the Baccalaureate degree in Graphic Design will receive junior standing for their Associate of Applied Science degree provided said degree includes appropriate program and grade requirements as set forth by Carroll University, Inc.

2. Waukesha County Technical College courses will transfer in accordance with established Carroll University, Inc. transfer procedures as updated and modified periodically by the academic departments.

3. Only courses for which students have received a grade of "C" or better will be considered for transfer.

4. Courses completed at institutions other than Waukesha County Technical College will be evaluated separately.

5. Both Carroll University, Inc. and Waukesha County Technical College can market this agreement.

Cindy Gnadinger
President – Carroll University

Mark Blegen
Provost – Carroll University

DocuSigned by:
Richard Barnhouse
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Richard Barnhouse
President – Waukesha County Technical College

DocuSigned by:
Mark Rzeznik
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Mark Rzeznik
Associate Dean – Waukesha County Technical College

July 2022

A.A.S. Graphic Design > B.S. Graphic Communication

The graphic communication major has progressive offerings that teach students the use of myriad tools and methodologies needed to succeed in the industry for the 21st century. The graphic communication, art, business, and computer science programs combine to provide students with the latest advancements, information, and methodologies. This major is offered in conjunction with a required 120-hour internship and a capstone experience in which students independently create real world projects. Our graduates work as graphic designers, creative directors, art directors, photographers, and web developers. Some work for large corporations, while others own small businesses.

Graphic Communication CORE COURSES with transfer equivalencies:

Carroll University	Waukesha County Technical College
ART106 Drawing and Composition	201-118 Design Drawing and Color Theory
ART107 Beginning Design 2D and 3D	
GRC106 Intro to Com Technology	201-112 Graphic Design I
GRC150 Digital Toolbox-P & I 1	204-121 Digital Illustration & 204-131 Image Editing/Photoshop
GRC200 Typography	201-134 Typography & 204-113 Page Layout/InDesign
GRC210 History of Graphic Design	
GRC290 Digital Design Studio	201-156 Advanced Digital Design I & 201-157 Advanced Digital Design II
GRC295 3D Digital Design	
GRC320 Intro to Multimedia Production	201-124 Animation/Motion Graphics & 201-125 Introduction to WordPress
GRC330 Digital Video I	
GRC390 Advanced Design Thinking	
GRC395 Advanced Design Application	
GRC450 Capstone Project - GRC	
GRC480 Internship – GRC	201-138 Internship Graphic Design (1cr)

Recommended SUPPORT COURSES with transfer equivalencies:

ART209 Photography I	203-111 Introduction to Photography
ART230 Printmaking I	
ART258 Visual Communication	
BUS301 Principles of Marketing	104-102 Marketing Principles
BUS320 Promotion Management	

Pioneer Core - General Education Requirements

All students must fulfill the Carroll University Pioneer Core requirements including the Cross-Cultural and Distribution components to receive their degree.

Cross-Cultural Components with transfer equivalencies:

CCS199 Cross Cultural Seminar	
ENG170 Writing Seminar	801-136 English Composition I
CCD Cross Cultural Development	
CCS300 Cross Cultural Experience	
CCS400 Global Perspectives Colloquium	

2022-2023

Distribution Components

The Distribution Components includes four introductory level General Education 1 (G1) courses and one higher-level General Education 2 (GE2) course, outside of their major. A GE2 course must be from the same discipline as one of the GE1 courses previously taken (e.g., a GE1 English course and a GE2 English course) or in a pre-approved cognate field. Students will complete coursework

Fine Arts | Humanities | Philosophy/Ethics/Religion | Social Sciences | Natural Sciences

For a sample of WCTC courses that will fulfill the Distribution and the Cross-Cultural components: (GE1, GE2 and CCD), refer to the Waukesha County Technical College Credit Equivalency Guide. Graphic Communication majors are waived from the Fine Arts (F1, F2) areas.

Graduation Requirements

- **Mathematical Literacy** Graphic Communication majors complete the following:

CMP112 Computational Thinking I and	804-189 Introductory Statistics (prereq: 804-118 Interm. Algebra w/Apps or 804-195 College Algebra w/Apps)
CMP114 Computational Thinking II	

- **University Convocation Program** – attendance at 2 events per year for full-time students.
- Students must earn a minimum of 128 credits, with the last 32 credits completed at Carroll.
- Students must earn a minimum 2.0 cumulative grade point average, a minimum 2.0 Carroll University grade point average and a minimum 2.0 grade point average within their major.
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