GRAPHIC COMMUNICATIONS

WCTC

Hands-on
Higher Ed

UNLEASH YOUR CREATIVITY

Look just about anywhere today and you're sure to find captivating visuals that extend far beyond the page. We aim to empower aspiring professionals to harness their artistic skills and hone their technical expertise. No matter which path you choose, you'll build a versatile skill set and graduate ready to excel in rapidly evolving industries like marketing, web development, design and more.

Front End Web Development

63-credit AAS | wctc.edu/front-end-web-dev

POTENTIAL CAREERS:
Front-end Developer, Web Designer, Full Stack Developer, Web App Developer

Prepare for an exciting career designing and developing websites. Learn to create the visual and interactive elements for users of web applications. Gain hands-on experience while building a portfolio and exploring topics including HTML, CSS, JavaScript, PHP, user interface design, responsive web design, project management, content management systems and more.

Click here for program courses

GRAPHIC COMMUNICATIONS CERTIFICATES:

- Digital Photography | 15-credit Cert
- Digital Production/DTP | 15-credit Cert
- Pressroom/Prepress Technician | 11 Credit Cert
- Web Design | 17-credit Cert

GRAPHIC DESIGN | PATHWAY

Graphic Design

60-credit AAS | wctc.edu/graphic-design

POTENTIAL CAREERS:
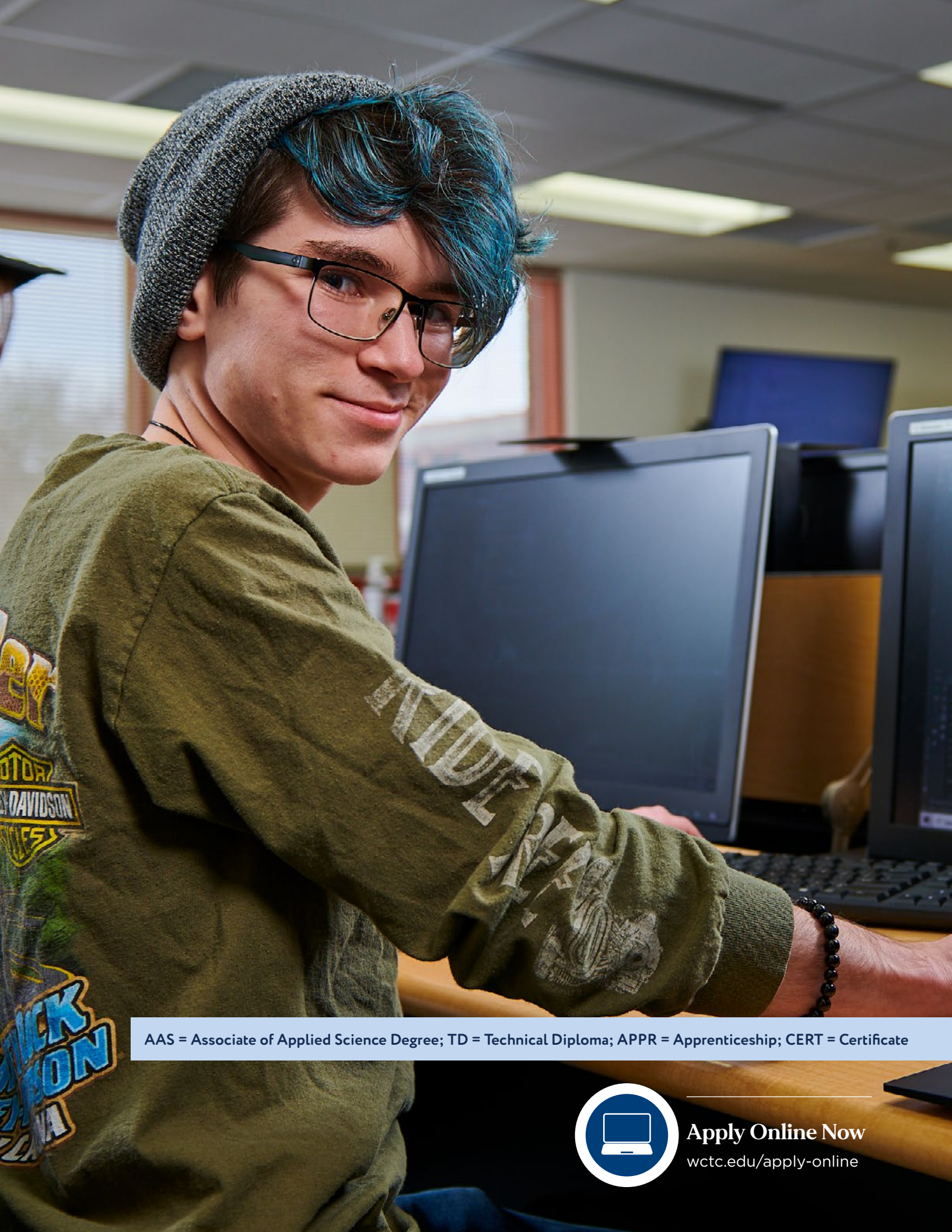*Graphic Designer, Designer. Creative Designer, Production Artist*

Graphic designers create appealing, informative and on-message visual communications requested by clients. In this program, design materials for business, industry and nonprofit areas. Refine creative processes in layout and illustration for print and web campaigns. Advance your knowledge of Adobe InDesign, Photoshop and Illustrator software, as well as pre-press and various printing (Digital, offset and flexographic) methods.

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- Web Design | 17-credit Cert

"WCTC did an amazing job helping me understand the technical side of this job. **I learned how to be efficient with software, how to understand the needs of a client, and how to execute the creative process.**"
Joe Till, Graphic Design '17

AAS = Associate of Applied Science Degree; TD = Technical Diploma; APPR = Apprenticeship; CERT = Certificate

Apply Online Now
wctc.edu/apply-online

Ready to take
a closer look?

We'd love to show you around! Explore our state-of-the-art training facilities, cutting-edge technology, helpful student resources and more – in person or online.

Take a Campus Tour

Join us for a guided walking tour to get a first-hand look at our facilities and learn about all WCTC has to offer.

wctc.edu/visit

Connect with an Enrollment Counselor

Our friendly enrollment counselors are here to help you navigate the process of becoming a WCTC student.
enroll@wctc.edu | 262.691.5129

WCTC

WAUKESHA
COUNTY TECHNICAL
COLLEGE

Hands-on Higher Ed