

Marketing

www.wctc.edu/marketing

Pathway

Discuss your pathway with an advisor. Call 262.691.5400 for an appointment.

Earn certificates, technical diplomas and/or industry credentials along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.



Continue on your educational pathway to a bachelor's degree!

WCTC has many transfer agreements in place to make the process seamless.

To qualify for most federal and state financial aid, a student must be enrolled in a technical diploma or associate degree program.

The wage ranges displayed here are based upon estimates provided by Economic Modeling Specialists International (EMSI). These low end of the ranges represent the projected earning potential for entry-level employees, and the high end of the ranges represent the projected earning potential for more experienced employees. Graduates may make more or less depending on multiple factors such as industry, location and specific job requirements.

Waukesha County Technical College does not discriminate on the basis of race, color, national origin, sex, sexual orientation, disability or age in employment, admissions or its programs or activities. The following position has been designated to handle inquiries regarding the College's non-discrimination policies: Director, Compliance and Equity, 800 Main Street, Pewaukee, WI 53072 or 262.695.3481 or compliance@wctc.edu.



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