



# Web and Digital Media Design



## 67-credit Associate of Applied Science Degree

For more information: [www.wctc.edu/web-digital-media](http://www.wctc.edu/web-digital-media)

The Web and Digital Media Design program takes a blended approach of combining the creative and programming sides of web design. Develop skills to design a logical, intuitive and clear web interface that is visually pleasing and user-friendly. Discover the tools of the trade, including page layout, dynamic content, interactivity, media integration and adapting design and layout to a variety of devices. Additionally, learn the programming languages of CSS, HTML, Javascript and PHP.

- Prepare for jobs such as web designer, web developer, digital marketing specialist, interaction designer or usability and interface designer.
- Courses are taught in the world-class Harry V. Quadracci Printing and Graphics Center.
- Internship experiences provide technical, hands-on learning in real-world settings.

PROGRAM CODE 10-201-3

Credits

### CORE COURSES:

152-169	JavaScript	4
201-110	Web Page Design I	3
204-121	Digital Illustration	3
204-131	Image Editing/Photoshop	3
104-102	Marketing Principles	3
152-129	Web Development/PHP I	3
201-120	Web Page Design II	3
201-124	Web Animation	3
201-116	Internship - Web & Digital Media	1
152-139	Web Development/PHP 2	3
152-179	JavaScript 2	4
201-130	Usability & Interface Design	3
152-149	Content Management Systems	3
201-141	Professional Studies	2
201-145	Integrated Web Design	3
201-146	Web Portfolio Development	1

### GENERAL STUDIES:

804-133	Math & Logic	3
890-108	Employment Success	1
801-136	English Composition 1	3
801-196	Oral/Interpersonal Comm	3
801-197	Technical Reporting	3
809-196	Intro to Sociology	3
809-195	Economics	3
809-199	Psychology of Human Relations	3

### FALL OR SPRING START

General Studies courses are available both fall and spring, but the first semester core program courses may only be offered in the fall.

Combine **Web and Digital Media Design** with **Graphic Design** to earn two degrees in three years.

Curriculum is current as of printing. For available proficiency exams or course prerequisites, visit [www.wctc.edu](http://www.wctc.edu).

Students in the Web and Digital Media Design program are required to supply their own laptop.