

Micro Entrepreneur Conference

SMALL BUSINESS CENTER

The 2017 WCTC Micro Entrepreneur Conference will be held on Wednesday, December 6, 2017, from 4:00 – 9:00 p.m. in the WCTC Richard T. Anderson (RTA) Education Center. Each year we look forward to welcoming altruistic sponsors who embrace the community-service mission of the WCTC Small Business Center. Please see page one for the full conference agenda.

MEC Sponsorship Opportunities

Net Proceeds All net proceeds from the conference benefit WCTC Small Business Center clients and students through educational scholarships. These scholarships help micro entrepreneurs build a strong educational foundation as they follow a defined pathway to success. The key to making these scholarships possible is the support of our generous conference sponsors!

Sponsor Benefits

Sponsors receive the following conference benefits:

Recognition – Sponsors receive individual recognition from the podium and are featured on individual PowerPoint slides (listing company logo and contact info) that rotate on four screens during all networking segments of the conference. Attendees receive handouts that include sponsor contact info. Prior to the event, confirmed sponsors will also be featured (no logo) in multiple conference e-mail invitations.

Table Booth* – Sponsors receive a table booth located inside the RTA Education Center to maximize visibility and provide ample opportunities for attendees to visit and connect. Our goal is to help sponsors build meaningful connections...so it's always quality over quantity!

Gratitude – Sponsors receive the gratitude of the WCTC Small Business Center staff and clients in supporting the Center's community-service mission to make a difference in the lives of micro entrepreneurs everywhere!

Sponsor Fee \$500

**Table Booth Note – A Table Booth includes a 2'x6' table located inside the main conference center with black tablecloth and standard table booth company sign. You may bring your own logo tablecloth if desired. Please no elaborate trade show displays. A limited number of electrical outlets are available by e-mail request, but please bring your own extension cord. Wireless internet is available inside the RTA Education Center.*

MEC Sponsor Registration Form

1. Legibly complete your sponsor information below.
2. Mail this form (along with a \$500 check payable to **WCTC Foundation**) to:
Russ Roberts
WCTC Small Business Center; room Q-315
800 Main Street, Pewaukee, WI 53072
3. You will receive an e-mail confirmation that also serves as your paid receipt.
4. Reply to the e-mail confirmation with your logo attached (high resolution jpeg).
5. Questions? Contact Russ Roberts at **rroberts@wctc.edu** or **262.695.3468**.

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Daytime Phone: _____



WAUKESHA
COUNTY TECHNICAL
COLLEGE

Small Business Center

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www.wctc.edu/smallbusiness

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